



Working with local government to reduce alcohol related harm

Dr Sara Bennett – Alcohol Advisory Council
Sue Zimmerman – Manukau City Council

Safer Communities Conference August 2006





“If local government is not the community,
then what is it?”

Elected Member – Waitakere City Council

What does this mean in relation to alcohol?



Legislation - history

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- 1962 SOLA - land-use effects of alcohol - regulated processes for permitting numbers of licensed premises
- 1974 Local Government Act - detailed what TLA's could do
- 1977 Town and Country Planning Act - planning and land-use activities of most business (not alcohol)
- 1980's Consumption of alcohol in public places becomes permitted activity.
- 1990's SOLA amendments (1989) rapidly increases in licensed premises and hours of operation.

Results: Growing awareness over time of numbers of alcohol-related injuries and the environmental/economic/social impacts on communities and services



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Current legislation

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Local Government Act 2002 (LGA) - requires local territorial authorities to “play a broad role in promoting the social, economic, environmental and cultural well-being of their communities, taking a sustainable development approach. Through the development of LTCCPs, TLAs can identify alcohol as an impacting factor on their communities and take sustainable approaches to address this.

Sale of Liquor Act 1989 (SoLA) – regulates the sale and supply of liquor with the object of reducing liquor abuse so far as can be achieved through legislative means. District Licensing Agencies (DLAs) within TLAs responsible for the licensing process and the monitoring of licences with compliance with the Act.

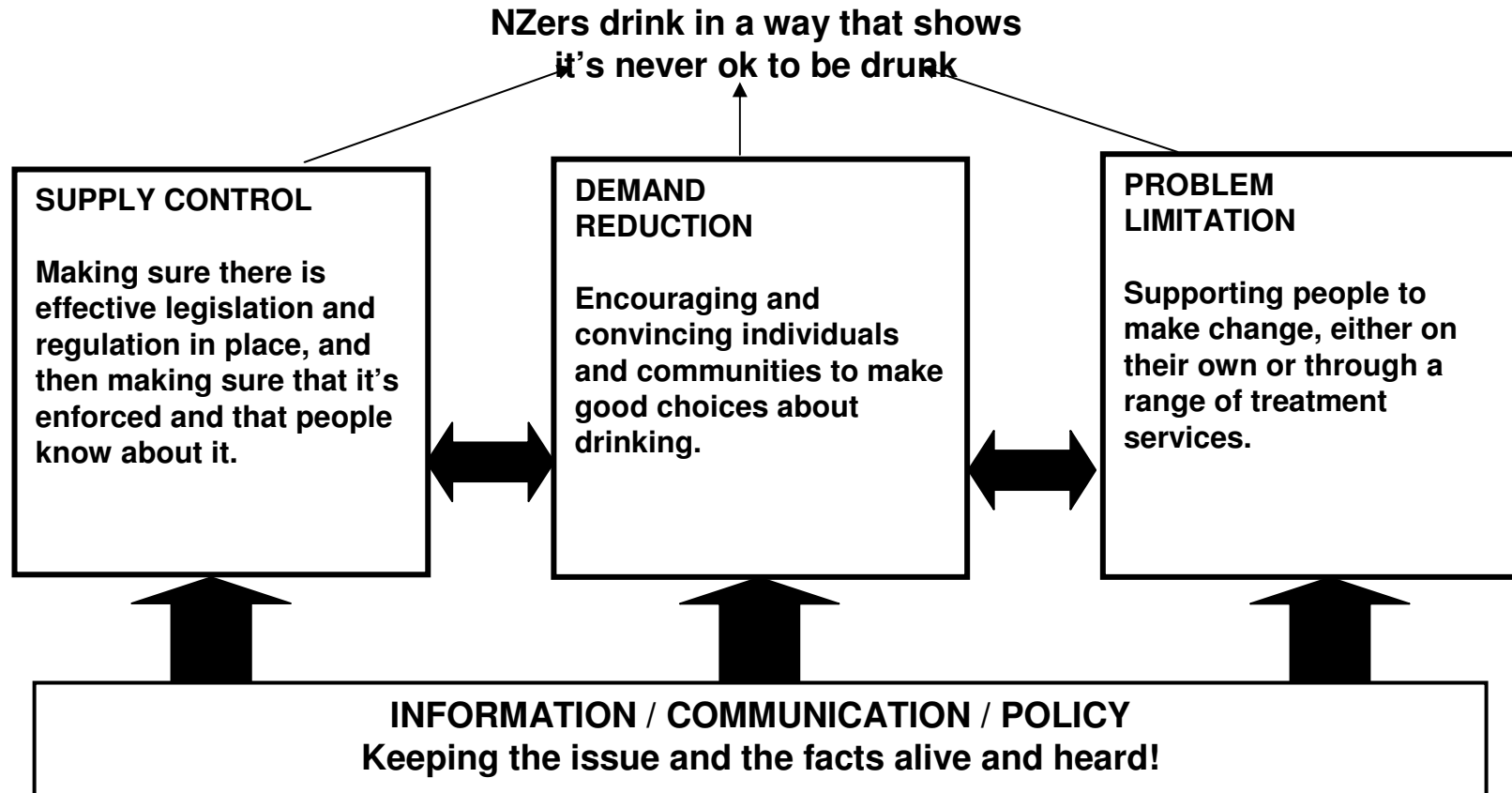
Resource Management Act 1991 (RMA) - provides local territorial authorities with the mandate to plan proactively for alcohol in the community thereby actively encouraging a culture of moderation and reducing alcohol-related harm in their communities.



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The ALAC Model to Change a Drinking Culture

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ALAC and local government initiatives

ALAC

'Planning for Alcohol in the Community' Toolkit
Best-practice information for DLA's *Controlled Purchase Operation (CPO) Guidelines*
National Protocols on Liquor Promotions
Intoxication monitoring and enforcement guidelines
Advice and consultancy
Supports local projects (YATA)
Conferences

Local Government

Alcohol strategies/policies (43+)

DLA/DLU partnerships

Community development, public health promotion, crime prevention, community safety

Planning and delivery in local settings

Responding to local advocacy



Future opportunities

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Best practice partnerships

Supporting TLAs to champion culture change at
elected representative level

Providing tools and implementing change

Enhancing the role performance of the District
Licensing Agency (DLA) under SOLA

TLA role in supporting enforcement – NZ Police
Alcohol Action Plan



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What does MCC do?

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Service delivery

Licensing and enforcement

Crime prevention/community safety (including environmental)/community partnerships

Strategies and Policies

Reducing Alcohol-related Problems in Manukau – 2002

Manukau City Council Liquor Control Bylaw 2004 (liquor bans)

Related policy frameworks and action plans

LTCCP – Tomorrow's Manukau/Manukau Apopo

Projects - Regional/local: adapted, intersectoral



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Where might we go next?

Working smarter together

Building evidence of success

Realizing potential to increase support for community sustainability

Increased commitment to culture change

Responding to community advocacy?



City Vision

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“A progressive city of vibrant town centres, thriving rural areas and abundant recreational spaces, connected by efficient transportation and communication systems. A well-planned city with growth managed to provide for the needs of future generations.

People proud of their success and their good education – confident they can achieve their aspirations and enjoy a variety of lifestyles in harmony, good health and safety.

Prosperous people enriched by the diversity of cultures, the beauty of the environment, the strong economy and the wealth of opportunities.”



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